



FOR IMMEDIATE RELEASE

Zane Gearhart, Vice President at Alpine Bank, Joins the Starting Hearts Board of Directors

Banking Expertise added to the Board's Capability

Avon, CO, April 20, 2019, 10:00am. Starting Hearts proudly announces the addition of Zane Gearhart to the nonprofit's Board of Directors.

"We are so pleased to have Zane join us in our mission to save more lives," said Lynn Blake, founder of Starting Hearts. "Zane's commitment to our community and his extensive banking experience will greatly assist us in our efforts to make our home a safer place for all."

Gearhart stated, "Since moving to the Vail Valley in 2013, I have been active in charitable work with a number of local agencies. I greatly admire Lynn's and her team's work, and am so pleased to join the board of Starting Hearts to advance the cause."

Born and raised on the Front Range, Gearhart attended Colorado State University where he received his Bachelor of Science in Agricultural Resource Economics. He earned a Master of Science in Business Management in 2010, also from CSU. He currently attends Pacific Coast Banking School at the University of Washington where he will graduate in August of 2019.

Executive Director of Starting Hearts, Alan Himelfarb, stated, "Zane is a wonderful addition to our organization. I have worked with him on a nonprofit board and I know of his dedication to service our community. His expertise and guidance will be so important to our continued success as he will now lead our Finance Committee and insure our best practices in all financial matters."

Zane holds the position of Vice President at Alpine Bank. When not in the office, he's traveling, fishing, hunting, camping, cooking up something good, or wandering the Valley with his Airedale, Roman.

For further information, please contact:

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About Starting Hearts

Starting Hearts is a 501(c)(3) nonprofit based in Avon, CO. Its mission is to save the lives of sudden cardiac arrest victims through free CPR and defibrillator education, widespread distribution of lifesaving defibrillators everywhere in public, activation of citizen first responders, and broad stakeholder cooperation in the communities we serve. Since inception in 2010, Starting Hearts has educated more than 18,000 citizens in lifesaving and leadership skills, as well as increased the number of defibrillators in Eagle County, CO to more than 500, or one for every 100 citizens, one of the highest per capita rates in the nation. The organization is now expanding its programs through affiliations across Colorado and encourages interested parties to contact us. For more information, please visit www.startinghearts.org.

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